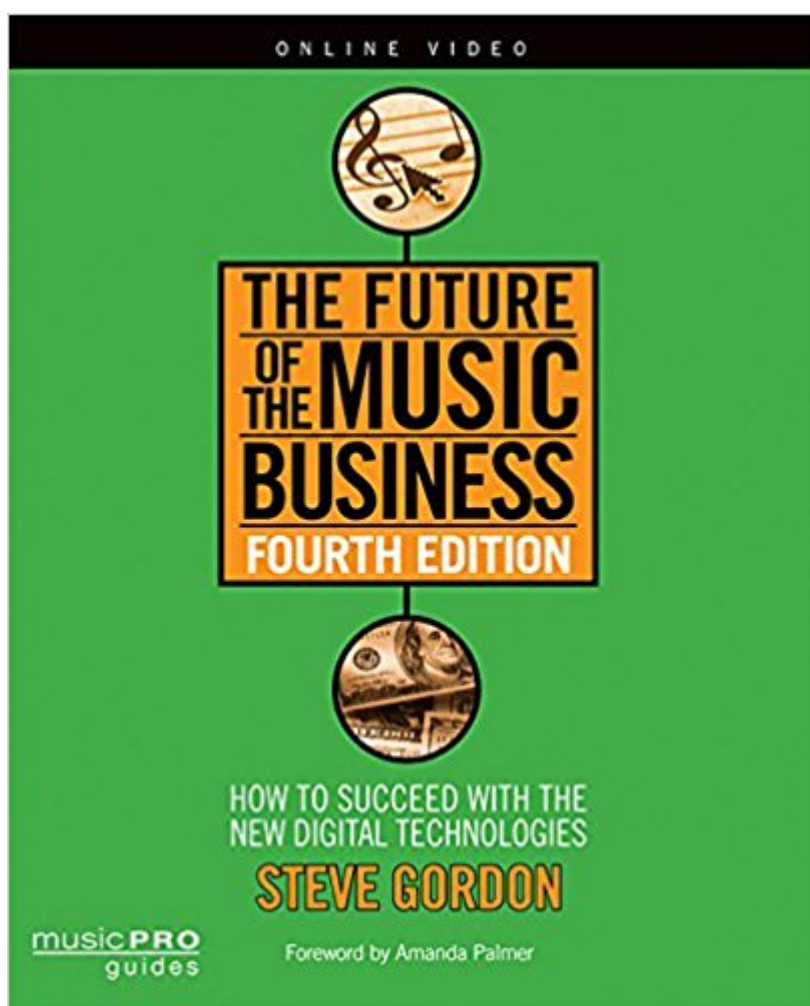


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# The Future Of The Music Business: How To Succeed With The New Digital Technologies, Fourth Edition (Music Pro Guides)



## Synopsis

(Music Pro Guide Books & DVDs). New technologies have revolutionized the music business. While these technologies have wreaked havoc on traditional business models, they've also provided new opportunities for music business entrepreneurs, as well as new challenges for musicians, recording artists, songwriters, record labels and music publishers. The Future of the Music Business provides a road map for success by explaining legal fundamentals including copyright law's application to the music business, basic forms of agreement such as recording, songwriting and management contracts, PLUS the rules pertaining to digital streaming, downloading and Internet radio. This book also shows exactly how much money is generated by each of these models, and details how the money flows to the principal stakeholders: artists, record labels, songwriters and music publishers. Part I is a comprehensive analysis of the laws and business practices applying to today's music business Part II is a guide for producers on how to clear music for almost any kind of project including movies, TV, ad campaigns, stand-alone digital projects AND how much it will cost Part III presents new discussions on the hottest industry controversies including net neutrality; and the financial battles between the new digital music services & copyright owners and artists Part IV discusses how to best use the new technologies to succeed The book contains URLs linking to 2 on-line videos: Fundamentals of Music Business and Law, and Anatomy of a Copyright Infringement Case. Attorneys can use a password to gain 2 CLE credits.

## Book Information

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## Customer Reviews

STEVE GORDON operates a music clearance service and is an educator on entertainment and copyright law. The recipient of two Fulbright Scholarships, Gordon has taught at Tel Aviv University in Israel and Bocconi University in Milan, and has also served as adjunct professor at the New School in New York City. He has lectured at many schools and universities, including Juilliard, Wharton, and Columbia University.

One of the better music business guides out there. I highly recommend.

I really wish the charts and graphs were larger and with color. The black and white text is hard to read sometimes since they are so small.

This was a gift for my son, he has found it very helpful as a musician learning about the music business.

The best music book I have ever read.....amazing value for money! Highly recommended

great quality, price & shipping!

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